

## THE NEW ELSTER-INSTROMET GROUP WEBSITE

# Technology and more – in a modern design

In the middle of the year, ELSTER and Instromet joined forces to become the Elster-Instromet Group. This future-oriented step is not only underlined by a unique range of products, bundled know-how and a stronger presence in the most important international markets. The Elster-Instromet Group is now also represented on the Internet with a new and fresh design and can be found at [www.elster-instromet.com](http://www.elster-instromet.com). Allow us to introduce you to our new website.

The first thing that hits you when you go online is that, in comparison to the old sites [www.elster.com](http://www.elster.com) and [www.instromet.com](http://www.instromet.com), the resolution of the pages is much bigger. You can see a lot more at one time. The 'Home' page provides a brief overview of the range of products and services the group offers: there are pictures, not only descriptions, of typical products to give

an idea of the type of products and the quality we offer, no matter where you are from and what language you speak (Fig. 1). However, our website is not only intended to inform you about our new group, our products and your contact partners (Fig. 2) throughout the world and about any other news in the field of gas metering. If you visit our website, you should also be entertained. That is why we have called upon the expert advice of young media professionals. They know exactly what is possible and what is up to date in the world of media – just as we know everything about products in the world of gas metering. What we have to do is link this expert knowledge with the needs of our customers, who, with the help of our website, are directed quickly to the technical details and

www.elster-instromet.com

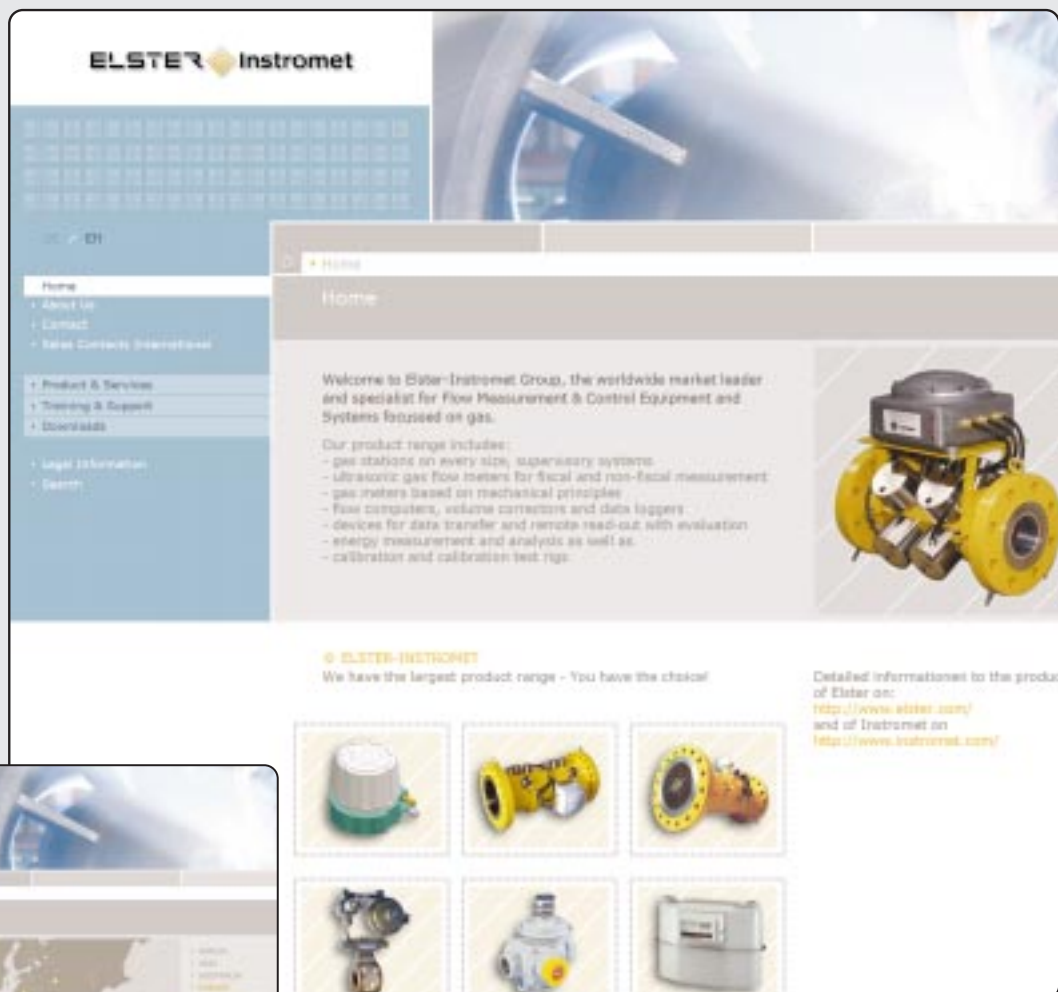


Fig. 1: The product range on the opening page, text and pictures – something for everyone



Fig. 2: Example of your contact partners – well structured and easy to find

